

PROMOTIONAL OVERVIEW

Learn it.
Practise it.
Apply it.
Prove it.

A connected environment for practical adult learning.

Realistic life simulation, structured training and real-world form practice
- brought together in one learner journey.



EVERYDAY LEARNING.
REAL CONFIDENCE.

THE ALT PROPOSITION

One platform. Three ways to learn.

Designed around the tasks adults actually need to complete - not around abstract subject labels.

01

LIFE SKILLS SIMULATOR

Practise everyday decisions safely.

Money, benefits, banking, utilities, email, phone and shopping in a controlled simulated environment.

02

TRAINING HUB

Learn, assess and record progress.

Lessons, video, reading, quizzes, CPD, certificates and organisation-led learning.

03

ADULT LEARNING FORMS

Apply learning to realistic tasks.

Varying bills, supplied learner details, realistic online forms, trainer review and practical document handling.

Choose the right learning tool

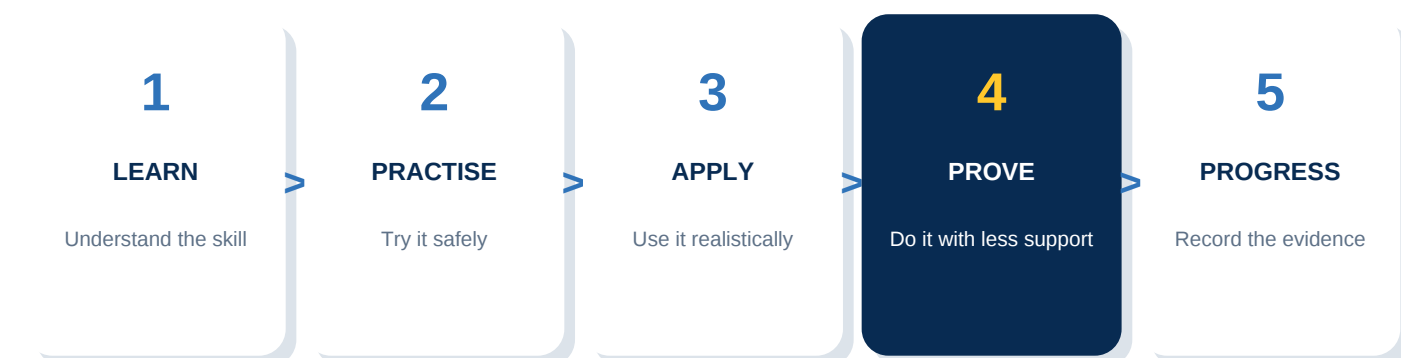
Each service has a clear purpose. Select the one you need and sign in using the details supplied by your organisation.

01 / EVERYDAY LIFE Life Skills Simulator Practise everyday decisions, including money, bills, shopping and communication, in a safe simulated environment. - Realistic everyday scenarios - Simulated money and services - Supported learning activities Open Life Skills Simulator	02 / WORKPLACE LEARNING Training Hub Complete vocational and workplace learning, including health and safety training provided by your organisation. - Lessons, videos and reading - Tests and progress records - Certificates and CPD Open Training Hub	03 / LEARNING FORMS Adult Learning Forms Access the forms and structured documents used to support adult learning, reviews and learner records. - Clear digital forms - Learner support records - Accessible online access Open Adult Learning Forms	
£ Banking Practise everyday money decisions in a controlled learning environment.	B Benefits Build familiarity with common processes, choices and information.	LS Life skills Develop confidence around the practical tasks learners meet every day.	T Teacher-led Use realistic practice activities as part of supported learning sessions.

A CONNECTED LEARNING JOURNEY

From knowledge to confident action

ALT can move a learner beyond “I have read about this” towards “I can do this myself”.

**EXAMPLE**

Understanding a pay statement

A single activity can combine literacy, numeracy, financial capability, digital confidence and independent decision-making.

LEARN

Gross pay, PAYE, NI, pension deductions and net pay.

PRACTISE

Read a realistic pay statement and identify the right information.

APPLY

Check the simulated bank, pay essentials and consider what remains.

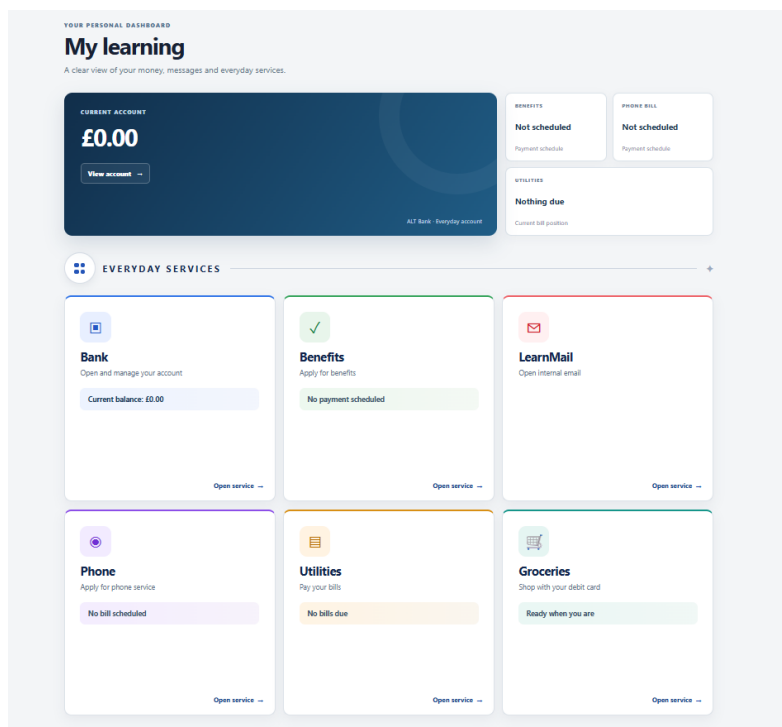
PROGRESS

Move from Supported to Guided to Independent completion.

PRACTICE WITHOUT REAL-WORLD RISK

Life Skills Simulator

A realistic digital world where learners can make everyday decisions, make mistakes and try again safely.

SIMULATED SERVICES. REAL DECISIONS.**ONE ENVIRONMENT**

Bank, benefits, LearnMail, phone, utilities and groceries.

CAUSE + EFFECT

Bills, messages and balances create realistic consequences.

PRACTICAL CONFIDENCE

Budgeting, navigation, communication and problem solving.

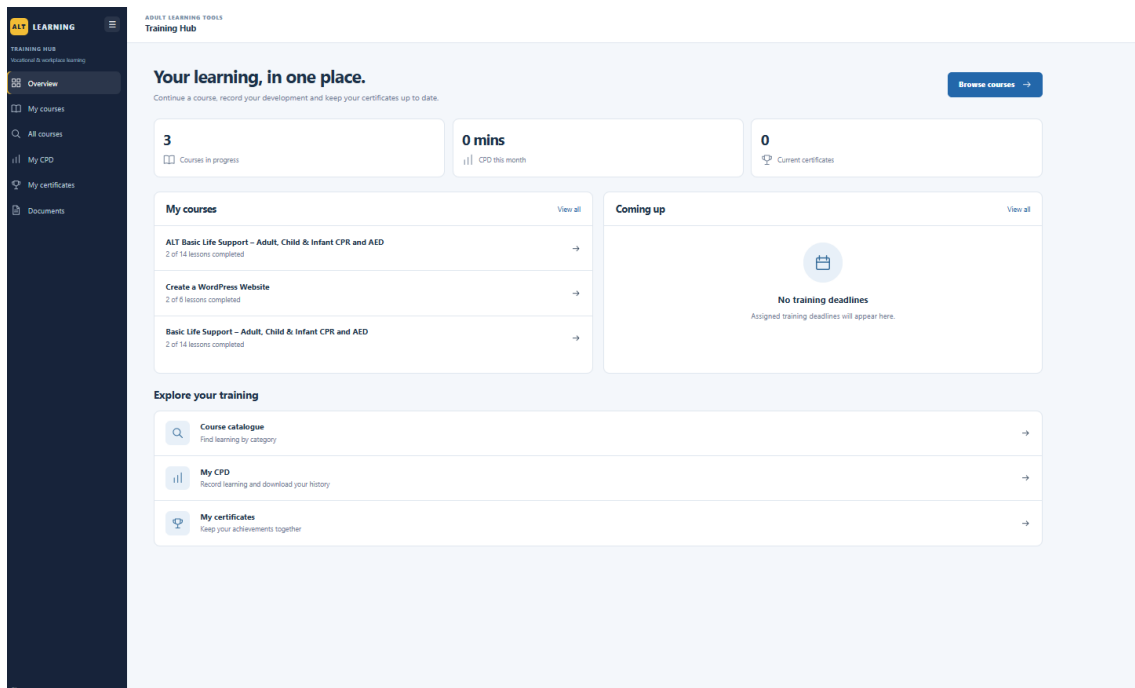
SAFE REPETITION

Retry without risking real money, accounts or services.

STRUCTURED LEARNING + ACHIEVEMENT

Training Hub

The formal learning layer: assigned and self-directed learning, assessment, CPD, certificates and progress.



FLEXIBLE COURSE DELIVERY

Text, images, video, activities and assessment.

PROGRESS IN ONE PLACE

Courses, completed lessons, CPD, certificates and documents.

ORGANISATION-LED LEARNING

Create or import learning to reflect your own delivery.

THEORY INTO ACTION

Prepare learners for realistic tasks elsewhere in ALT.

INTERPRET. COMPLETE. REVIEW.

Adult Learning Forms

Realistic forms and documents learners must use - not simply read about.

The screenshot displays the 'My forms' interface within the Adult Learning Forms (ALF) system. The header includes the ALF logo and 'Adult Learning Tools'. A sidebar on the left contains navigation links: 'Signed in as Learner', 'My forms', 'My details sheet', and 'Change password'. The main content area is titled 'My forms' under the 'LEARNER AREA' and includes the instruction: 'Open your supplied documents, complete forms and view trainer feedback.' Below this, there are three summary boxes: 'Ready to complete' (0 Assigned forms), 'Awaiting review' (0 Sent to trainer), and 'Accepted' (0 Trainer approved). A section titled 'Supplied information' includes a link to 'Your learner details sheet' and a button 'Open details sheet'. The 'ASSIGNED FORMS' section, titled 'Documents from your trainer', shows '0 forms' and a message: 'No forms have been assigned yet. Your trainer will let you know when a form is ready.'

01**ASSIGNED**

Trainer issues the bill, form or document.

02**INTERPRETED**

Learner finds the correct references, amounts, dates and details.

03**COMPLETED**

Learner uses the information as they would in an online service.

04**REVIEWED**

Trainer feedback and acceptance create evidence of progress.

Varying learner cases prevent memorising one fixed answer - learners must find and use the right information.

VALUE ACROSS THE DELIVERY MODEL

Built for the whole learning relationship

ALT can create value for learners, tutors, organisations and partners at the same time.

FOR LEARNERS

PRACTISE SAFELY

- Realistic tasks without risking real money or services
- Confidence through repetition and reduced support
- Learning in a familiar everyday context
- Courses, progress and achievements together

FOR TUTORS & TRAINERS

SEE APPLICATION

- Assign learning, documents and practical tasks
- Observe applied skill - not just quiz scores
- Create evidence through review and feedback
- Adapt to need, pace and progression

FOR ORGANISATIONS

DELIVER CONSISTENTLY

- Bring multiple functions into one branded environment
- Consistent delivery across teams and sites
- Stronger evidence for quality and funding
- Reuse courses and scenarios

FOR PARTNERS & FUNDERS

SEE OUTCOMES

- See what participants are learning and doing
- Connect participation to progression outcomes
- Use practical evidence, not narrative alone
- Support replicable programmes

COMPETITIVE ADVANTAGE

Why ALT can lead

The opportunity is not to copy a specialist. It is to connect the strongest ideas into one coherent adult-learning experience.

ONE LEARNER. ONE ECOSYSTEM.

Training, simulation and forms behind one account and one learner record.

EVERYDAY LIFE AS THE CURRICULUM.

Banking, benefits, bills, utilities, phone, groceries, email and employment documents.

VARYING LEARNER CASES.

Different bills and case information require learners to retrieve and apply the correct details.

LEARNING BY DOING.

Interpret, decide, enter, pay, submit, review and retry - not just read or watch.

TEACHER-LED. INDEPENDENCE-FOCUSED.

Tutor support can reduce as learners move towards Guided and Independent completion.

ORGANISATION-OWNED LEARNING.

Custom courses, branding, programme pathways and reporting can reflect each delivery model.

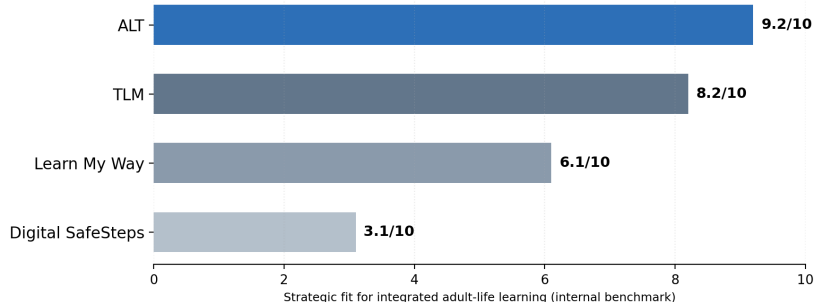
“Learn it. Practise it. Apply it. Prove it.”

A proposition that can be visible in the product itself - not just in the marketing.

COMPETITIVE BENCHMARK

A strong strategic fit for adult-life learning

ALT is particularly strong when learning, simulation, practical documents and tutor support need to work together.



ADULT-LIFE LEARNING FIT

9.2 / 10

Particularly strong for integrated practical learning, simulation, forms and teacher-led support.

20-FEATURE MARKET READINESS

8.6 / 10

Remaining gaps are mainly accreditation, scale, accessibility assurance, reporting and enterprise controls.

CREDIBLE POSITIONING MATTERS

ALT does not need to claim every specialist is weaker.

TLM remains stronger in regulated accreditation and mature evidence systems. Learn My Way is a strong benchmark for accessible beginner digital learning. Digital SafeSteps is strong for simple, safe form practice.

Benchmark scores are internal strategic comparisons for integrated adult-life learning - not independent ratings, certifications or endorsements.

FEATURE-BY-FEATURE POSITIONING

Where ALT is differentiated

A distinctive combination of breadth, realistic application, trainer control and integration.

10/10**UNIFIED LEARNING PLATFORM**

One learner-facing environment across learning, simulation and forms.

10/10**VARYING BILLS / LEARNER CASES**

Variation requires learners to retrieve and apply information.

10/10**BREADTH OF EVERYDAY-LIFE LEARNING**

Money, benefits, banking, utilities, phone, groceries, email and more.

10/10**TRAINER CONTROL / SUPPORTED LEARNING**

Tutor-led activity with a route towards independence.

10/10**ORGANISATION BRANDING / CUSTOMISATION**

Supports organisation-owned learning and delivery identity.

10/10**CENTRAL-DATABASE INTEGRATION POTENTIAL**

Strong potential for one account and one learner record.

The strongest story is not “we have more features”. It is “the learning journey is connected”.

FROM STRONG PRODUCT TO STRONGER EVIDENCE

Roadmap to a defensible lead

The next improvements should make the “Prove it” layer as strong as the learning and simulation layers.

01**UNIFIED EVIDENCE ENGINE**

Attempts, hints, accuracy, completion, support level, outcomes and trainer sign-off.

02**SUPPORTED > GUIDED > INDEPENDENT**

Make progression measurable across scenarios, forms and learning activity.

03**BASELINE + RECOMMENDED PATHWAYS**

Gentle starting-point assessment across digital, numeracy, money, forms and employability.

04**UNIFIED LEARNER RECORD**

Courses, scenarios, forms, evidence, certificates and progression in one profile.

05**ORGANISATION + FUNDER DASHBOARDS**

Participation, completion, skill progression, outcomes and destinations.

06**ACCESSIBILITY BY DESIGN**

Target WCAG 2.2 AA, keyboard access, screen-reader support, text-to-speech and Easy Read.

07**ENTERPRISE TRUST**

UK GDPR, role-based access, organisation separation, audit logs, backups and retention controls.

08**QUALIFICATION MAPPING**

Map activities to external criteria while recognised awarding bodies retain accreditation.

BEYOND A TRADITIONAL LMS

The opportunity

ALT is moving towards an integrated environment for practical adult learning.



PRACTICAL LEARNING. REALISTIC ACTIVITY. VISIBLE PROGRESS.

A platform designed to help adults build the confidence to do more for themselves.



Adult Learning Tools

EVERYDAY LEARNING. REAL CONFIDENCE.

Learn it. Practise it. Apply it. Prove it.

Real-world practice without real-world risk.

For adult learning providers, tutors, organisations, community programmes and partners who want learning to transfer into confident action.

ADULT LEARNING TOOLS

adultlearningtools.co.uk

Competitive positioning in this brochure is based on ALT product information and the internal benchmark described in the supplied source document. Comparative positioning should be refreshed as ALT and competing services develop.